



## Member Action Committee (MAC)

Minutes – August 8, 2018

Arcata Store, 811 I Street

### Present

**Board Members:** Cheri Strong, Mary Ella Anderson, Colin Fiske

**Member-Employees:** Emily Walter, Laurie Talbert, Kiya Villarreal, Jules Katz

**Members:** Roger

1. **Welcome:** At 5:34pm Jules welcomed everyone.

### 2. Store Tour

Membership Coordinator Jules Katz explained to the group that she would be leading everyone on a store tour today. This is in preparation for her to begin leading store tours with the goal of introducing members and non-members to the ins and outs of the Co-op. Specifically pointing out things that the Co-op offers its members that other stores do not, how to purchase bulk items, explaining the different deals that are available and what it means to be a member of the Co-op. The group took notes during the tour and submitted them to Jules for feedback.

### 3. Approve Minutes

Consensus to approve the July 2018 meeting minutes.

### 4. Member Comments

- Roger – MAC has helped with planning the Annual Membership Meeting (AMM) in the past. It hasn't been brought up this year.
  - o Laurie – the agenda for AMM is full, with the Strategic Plan and the 45<sup>th</sup> Anniversary. We will add an agenda to the next MAC meeting to further discuss AMM.

### 5. Member Survey Question for Co-op News

- something about racial equity.
- something based around the senior discount or low-income discount.
- The agenda item will be revisited at the September MAC meeting.

### 6. Agreements

No decisions made.

### 7. Next Agenda Items

- Member survey question
- Member engagement
- Member only sales coupon distribution
- Annual meeting member participation

### 8. Roles & Responsibilities

Consensus reached that Cheri will facilitate the September meeting.

Consensus reached to adjourn the meeting at 6:39pm.

*Minutes by Emily Walter.*