



Member Action Committee (MAC)

Minutes – June 13, 2018

Ten Pin Building, Arcata

Present:

Board Members: Colin Fiske, Cheri Strong

Member-Employees present: Emily Walter, Laurie Talbert, Kiya Villarreal, Hernan Perez

Members present: Brenda Harper

1. **Welcome:** At 5:33pm Cheri welcomed everyone, and introductions were made.

2. **Approve Minutes**

Consensus to approve the May 2018 meeting minutes.

3. **Member Comments**

Anonymous member – concerned about the produce quality in Eureka, particularly leafy green vegetables. Some of the produce looks like it should not be sold at regular price or just not sold at all.

Cheri – Diestel Turkey lawsuit over false advertisement of treatment of animals, and whether the animals are being fed a vegetarian diet. The most concerning parts of the lawsuit is that the USDA National Residue Program Food and Inspection Services routine tests detected several antibiotics, synthetic hormones and antibacterial drugs.

- The group discussed suggesting looking into alternative turkey products in the deli and meat department, referring to the Purchasing Policy.
- Lauren has written Diestel to request further information.

ACTION: Laurie will email Alicia about Diestel Turkey and request looking into alternative products, requesting a response for the July 11 MAC meeting.

- Cheri – Steve St. Thomas would like a discussion started about a relationship between the Co-op and HUMbucks alternative currency program that is being restarted. Steve suggests that Co-op members could become HUMbucks members for free. He wants to know if the Co-op would be interested in promoting HUMbucks.
- Colin – I would like to know how the HUMbucks system will work this time? Will it all be online? In order for a business, such as the Co-op to accept HUMbucks, a bank must be involved.

ACTION: Cheri will contact Steve to find out more about what the plans are for HUMbucks and how the program will work, as well as invite Steve to a Board or committee meeting to discuss further.

4. **Visions & Goals Input** – Reported by Laurie

Laurie reviewed the Vision & Goals survey results (262 returned surveys). Of the respondents, the highest percentage were from new members. 19% of respondents said there are not enough ways to participate with the Co-op. The group discussed what this could mean and would like to see a follow-up question in the Co-op News to investigate in what ways members want to participate in the Co-op.

5. **How to Reach Out to Not the Usual Crowd** – Reported by Laurie

Jules intends to start tours one day a week in each store. Jules would like the MAC committee to take the tour at the Arcata store in August. This would entail having MAC meet at the Arcata store.

6. Agreements

No recommendations to the board.

7. Next Agenda Items

- Coop Access Program
- Diestel Turkey follow-up
- Member only sales coupon distribution methods
- HUMbucks?
- Business Partner Program?

8. Roles & Responsibilities

Consensus reached that Jules will facilitate the July meeting.

Kiya will take the minutes at the July meeting in Emily's absence.

Consensus reached to adjourn the meeting at 6:37pm.

Minutes by Emily Walter