



Member Action Committee (MAC) Minutes – July 11, 2018 Ten Pin Building, Arcata

Present:

Board Members: Cheri Strong, Mary Ella Anderson, Colin Fiske, Leah Stamper, Robert Donovan (*via phone for agenda item 5*)

Member-Employees present: Laurie Talbert, Kiya Villarreal, Jules Katz, Lauren Fawcett

Members present: Robert Ducate, Steve Saint Thomas, John McAlinn

1. **Welcome:** At 5:30pm Jules welcomed everyone, and introductions were made.

2. Approve Minutes

Consensus to approve the June 2018 meeting minutes.

3. Member Comments

Robert presented a petition with Co-op member signatures requesting the Co-op reevaluate our relationship with KHSU considering KHSU's current management. The petition states the following:

We, the undersigned members of the North Coast Co-op urge the Co-op Board of Directors to take a strong stand in opposition of the firing of program director Katie Whiteside by the current KHSU station manager Peter Fretwell. This appears to be the beginning of plans to undo the years of local involvement that has made KHSU one of the finest examples of community radio anywhere. We ask that the North Coast Co-op cease its underwriting and other financial support of KHSU at least until Mr. Fretwell is no longer the station director. As one of the leading community institutions, we also ask that the Co-op send a strongly worded letter to both the station and to HSU President Lisa Rossbacher.

- Laurie – The Co-op spends \$600/month for underwriting messages on KHSU. Messages include advertising information to solicit members to run for the board of directors.
- Cheri – Radio Bilingüe currently offers free underwriting.
- John – hopes that we considered how precarious our radio shows are, which are very dependent on KHSU management.

ACTION: Forward the request and petition to the August Board meeting.

4. Community Access Program (CAP) – Reported by Laurie

Laurie reviewed a proposal for revamping the CAP program, which would now be called the Healthy Food for All program. There is concern about the eligibility requirements.

- The spending limit of \$1,000 is more realistic for families.
 - o The limit was placed in light of cost of living for the next four years.
 - o There are potential benefits for recognition if the name is changed to “Food for All.”

ACTION: Laurie and Jules will update the proposal to include ranges of retail amounts, differences in proposed caps as well as forecasting higher participation.

ACTION: Move discussion to the Board

5. Diestel Turkey – Reported by Cheri

Rock Island management team was presented with a lawsuit and have officially moved to “no comment.”

- Laurie spoke with Merchandiser Alisha regarding locating replacement turkey product options.
- Lauren requested reports from Diestel, the reports on chemical and hormone residue is very vague. Local turkey raisers might want to know our interest and support for purchasing local poultry.

ACTION: Staff will do more research on replacement products and research local sourcing.

6. Member Engagement – Reported by Jules

Postponed.

7. Agreements

Send KHSU petition to August Board meeting.

8. Next Agenda Items

- Arcata store tour (gather outside front of store).

9. Roles & Responsibilities

Consensus reached that Jules will facilitate the August meeting at the Arcata store.

Consensus reached to adjourn the meeting at 6:38pm.

Minutes by Kiya Villarreal